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GAMEONE HOLDINGS LIMITED

智傲控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8282)

PROFIT WARNING

This announcement is made by Gameone Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10(2) of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Future Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company would like to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that according to the unaudited management accounts of the Group for the two months ended 28 February 2019, the Group had incurred a net loss of approximately HK\$1.2 million as compared to a net profit of approximately HK\$2.0 million for the last corresponding period in 2018. Based on the preliminary review of the said unaudited management accounts and other information currently available of the Group, the Group is expected to record a net loss for the three months ended 31 March 2019, as compared with the net profit recorded for the corresponding period of 2018.

Such anticipated loss is mainly attributable to (i) the lower anticipated revenue contribution from certain of the Group’s licensed mobile games during the two months ended 28 February 2019, and (ii) the increase in promotion and advertising expenses for the new self/co-developed mobile game, Licensed Oriental Heroes AR (正牌龍虎門 AR), which was launched in the first quarter of 2019.

This announcement is made solely on the basis of the preliminary assessment made by the management of the Group with reference to the unaudited management accounts of the Group for the two months ended 28 February 2019 and information currently available to the Group. Such management accounts have not been audited or reviewed by the Company’s auditor nor reviewed by the audit committee of the Company and are subject to finalisation and adjustments. Further details of the Group’s performance of the Period will be provided in an announcement of the first quarterly results of the Group for the

three months ended 31 March 2019, which is expected to be published in or around mid-May 2019. Shareholders and potential investors are advised to read carefully the said first quarterly results announcement of the Company when it is published in accordance with the GEM Listing Rules.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Gameone Holdings Limited
Sze Yan Ngai
Chairman and Executive Director

Hong Kong, 12 April 2019

As at the date of this announcement, the executive Directors are Mr. Sze Yan Ngai and Mr. Lam Kin Fai; the non-executive Director is Ms. Wong Pui Yain and the independent non-executive Directors are Mr. Yung Kai Tai, Dr. Fung Ying Him Anthony and Mr. Iu Tak Meng Teddy.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at <http://www.hkgem.com> on the “Latest Listed Company Information” page for at least 7 days from the date of its posting and will be published on the Company’s website at www.gameone.com.hk.