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GAMEONE HOLDINGS LIMITED

智傲控股有限公司 (Incorporated in the Cayman Islands with limited liability) (Stock Code: 8282)

VOLUNTARY ANNOUNCEMENT ENTERING INTO AN EXCLUSIVE LICENSE AGREEMENT WITH FOX NETWORKS GROUP ASIA PACIFIC LIMITED FOR "MY DATE WITH A VAMPIRE" TO DEVELOP GAMES AND PRODUCE AND PUBLISH COMIC

This announcement is made voluntarily by Gameone Holdings Limited (the "**Company**"). The Company (together with its subsidiaries, the "**Group**") is pleased to announce that Gameone Group Limited (a wholly-owned subsidiary of the Company, "**Gameone HK**") has entered into an exclusive license agreement with Fox Networks Group Asia Pacific Limited ("**FNG Asia**") in January 2019, pursuant to which Gameone HK was granted the exclusive comic adaptation rights and exclusive games development rights of "MY DATE WITH A VAMPIRE" in the People's Republic of China (the "**PRC**"), Hong Kong, Macau, Taiwan, Singapore and Malaysia by FNG Asia (the "**Exclusive Rights**"). The comic and games are expected to be officially launched in the first quarter of 2020. The Company has recently paid the relevant fees regarding the Exclusive Rights from FNG Asia.

FNG Asia is 21st Century Fox's multi-media business in Asia Pacific and the Middle East. FNG Asia develops, produces and distributes entertainment, sports, factual and movie channels in 14 languages. The FNG Asia portfolio includes over 30 channel brands, on both linear and non-linear platforms. As the region's leading broadcaster, FNG Asia has offices in Hong Kong, the PRC, Taiwan, Japan, Korea, Singapore, Malaysia, Indonesia, Philippines, Thailand, Vietnam, India, Australia and the UAE. FNG Asia is a fully owned subsidiary of 21st Century Fox.

By order of the Board Gameone Holdings Limited Sze Yan Ngai Chairman and Executive Director

Hong Kong, 19 March 2019

As at the date of this announcement, the executive Directors are Mr. Sze Yan Ngai and Mr. Lam Kin Fai; the non-executive Director is Ms. Wong Pui Yain; and the independent non-executive Directors are Mr. Yung Kai Tai, Dr. Fung Ying Him Anthony and Mr. Iu Tak Meng Teddy.

This announcement, for which the Directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at http://www.hkgem.com on the "Latest Listed Company Information" page for at least 7 days from the date of its posting and will be published on the Company's website at www.gameone.com.hk.